My Impact Challenge
A NATIONWIDE CIVIC ENGAGEMENT CONTEST
offered by the Bill of Rights Institute
Imagine being able to offer students a hands-on opportunity to sharpen their citizenship skills. It’s now possible, thanks to MyImpact Challenge, a civic engagement contest hosted by the Bill of Rights Institute.

Since its nationwide during the 2021-2022 school year, students from all across the United States have participated.

The goal of MyImpact Challenge is simple: foster a robust understanding of citizenship and get students active in their communities now!

MyImpact Challenge includes a high-quality six-lesson curriculum that helps students explore the connections between:

- Citizenship
- Charity
- Entrepreneurship
- Design thinking

Students then develop constitutionally-principled service projects and compete for a chance to win cash prizes—including a $10,000 grand prize. Teachers of participating students are also eligible to win up to $500.

MyImpact Challenge is an excellent tool for helping students develop lifelong civic engagement and citizenship skills and can easily complement traditional classroom instruction. To learn more, email myimpact@mybri.org.

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**Introducing the MyImpact Challenge**

**About the Bill of Rights Institute**

The Bill of Rights Institute is a nonprofit organization that promotes civics and history education through innovative curricula and educational programs for teachers and students. For more information, visit www.mybri.org.

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**Check Out These Prizes!**

<table>
<thead>
<tr>
<th>Type</th>
<th>Description</th>
<th>Number Available</th>
<th>Prize</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Grand Prize</td>
<td>Entry with the highest point total as determined by the final-round judging panel. (See Terms and Conditions)</td>
<td>1</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Student First Prize</td>
<td>Entry with the second-highest point total as determined by the final-round judging panel.</td>
<td>1</td>
<td>$7,500</td>
<td>$7,500</td>
</tr>
<tr>
<td>Student Second Prize</td>
<td>Entry with the third-highest point total as determined by the final-round judging panel.</td>
<td>1</td>
<td>$5,000</td>
<td>$5,000</td>
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<tr>
<td>Student Third Prize</td>
<td>Entry with the fourth-highest point total as determined by the final-round judging panel.</td>
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<td>$2,500</td>
<td>$2,500</td>
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<tr>
<td>Student Honorable Mention</td>
<td>Entries deemed to be of special merit.</td>
<td>6</td>
<td>$1,500</td>
<td>$9,000</td>
</tr>
<tr>
<td>Teacher Grand Prize</td>
<td>Teacher wins if student wins grand prize</td>
<td>1</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>Teacher Support Prize</td>
<td>Teacher producing the most valid entries</td>
<td>1</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>Teacher Submission Prize</td>
<td>Up to twenty prizes awarded to the teachers generating the most entries (minimum 3 entries required to win)</td>
<td>20</td>
<td>$250</td>
<td>$5,000</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>$40,000</td>
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**MyImpact Challenge Timeline**

**September 11, 2022:** Contest opens for submissions

**December 2022:** MyImpact Challenge Virtual Launch event

**May 21, 2023:** Contest closes for submissions

**June 23, 2023:** Winners announced

**July 3, 2023:** MyImpact Challenge Virtual Civics Fair

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**Honorable Mention winner Jaclyn Cohen (second from left) with her DSOA Mural Painting Society.**
Meet Some Past MyImpact Challenge Winners!

Hamid Torabzadeh was deeply concerned that many vulnerable communities in Los Angeles County lacked access to disaster preparation education and resources. As an aspiring doctor, he understood that this was a potential public health crisis.

So, he partnered with the American Red Cross Los Angeles Region to found READYteens, a program that helps prepare young people to respond to disasters like earthquakes, fires, or medical emergencies. To date, the program has offered training to more than 300 young people.

Isabella Hanson founded the I Matter poetry contest in the wake of George Floyd’s 2020 murder to provide “a forum for the youth to express their feelings about equality.” More than 1,000 students have participated in the program since 2020.

Assisted by judges, including academic scholars and National Basketball Association player Robert Covington, winners have seen their work collected into books.

Isabella Hanson
Kennett Square, Pennsylvania

Camden Kiefer and Hailey Bishop
Darien, Illinois

Camden Kiefer and Hailey Bishop love their hometown of Darien, Ill., a southwest suburb of Chicago. But they believed the town was in desperate need of a community gathering space.

Kiefer and Bishop developed a plan for a downtown farmer’s market and were even able to win community approval for the project. The farmer’s market is scheduled to open in 2023.

Miller Manguno founded Operation Orange Haven to provide meals and laundry supplies to one of the most underprivileged neighborhoods in Memphis. Manguno strategically partnered with local ministries to increase community involvement and boost the number of Memphis residents he could serve.

Manguno has also worked with local ministries to help build bunk beds for lower-income families.

Hamid Torabzadeh
Long Beach, California

Isabella Hanson

Camden Kiefer and Hailey Bishop

Miller Manguno
Eads, Tennessee
Contest Guidelines and Judging Rubric

Submission is open to US citizens and US-based young people who are between the ages of 13 and 19. Submission must be received by 11:59 p.m. PT on Monday, May 21, 2023. Only submissions entered through MyImpact Challenge’s online portal will be accepted for the contest. The contest is designed for one student per entry, but groups of up to five students may submit as a single group entry. Prizes awarded to group entries will be split evenly between entrants.

Each submission must include the following:

• An essay of up to 1,200 words expressing how the student’s project furthers:
  o At least one Civic Virtue as defined in the Bill of Rights Institute’s “Principles and Virtues.”
  o At least one of Founding Principle as defined in the Bill of Rights Institute’s “Principles and Virtues.”

• A report of up to 2,000 words detailing a student’s completed or in-progress civic engagement project. Report must include the following components:
  o The inspiration for the project.
  o The project plan.
  o Details of the project’s execution.
  o At least two examples of the project’s demonstrated impact on the community.
  o How the student(s) grew in understanding civic virtue, knowledge of their communities, and their ability to support or impact them.

• Visual documentation of the student’s project and its results in one of the following formats:
  o Photographic Only: No fewer than seven and no more than ten high-resolution still photographs, submitted in either JPEG or PNG format.
  o Video Only: One video of no more than five minutes, submitted in MP4 format.
  o Mixed Photographic and Video: No fewer than five and no more than seven high-resolution still photographs as well as one video of no more than two minutes. Photographs must be in either JPEG or PNG format, and video must be in MP4 format.

Product | Criterion | Potential Points
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Project Report | Clearly demonstrates a meaningful impact on the community. At least two examples of meaningful impact should be demonstrated. (10 points possible for each) | 60
Community Impact | Content includes five required components: Project inspiration, project plan, Details of the project execution, two examples of the project’s impact on a community of which the student is a part. (Up to 2 points awarded for each component) | 20
Components | Clearly explains several ways in which the student grew in understanding of the role of civic virtue, knowledge of their communities, and their ability to support or impact them | 10
Knowledge Gained | Shows a large amount of original thought. Ideas are creative and inventive. | 10
Originality | Content well organized, coherent, logical, and generally free of spelling and grammatical errors. | 10
Mechanics | Coherent, logical, and persuasive writing that is generally free of spelling and grammatical errors. | 10
Essay | Clearly articulates at least one Civic Virtue motivating the project as defined in the Bill of Rights Institute’s “Principles and Virtues.” | 10
Civic Virtue | Clearly articulates at least one Founding Principle motivating the project as defined in the Bill of Rights Institute’s “Principles and Virtues.” | 10
Founding Principle | Photographs and/or video conformed to the submission guidelines and were appropriate. | 2
Completion and Appropriateness | Photographs enhanced understanding of the project. | 4
Understanding | Photographs and/or video demonstrated the impact of the project on the community. | 4
Impact | Total | 100
Frequently Asked Questions

What is MyImpact Challenge?
MyImpact Challenge is a civic engagement contest from the Bill of Rights Institute that rewards student service projects with cash prizes of up to $10,000. Our goal is simple: foster a robust understanding of citizenship and get students active in their communities now!

Who can enter?
The contest is open to students between the ages of 13 and 19 located in U.S. states, territories, or Department of Defense schools abroad.

How do I enter?
Send a project report of up to 2,000 words, an essay of up to 1,200 words on how your project upholds one Civic Virtue and one Founding Principle, and photo or video documentation. Find out more about at MyImpactChallenge.org.

Can I enter with a group?
Groups of up to five members can enter the contest.

Can a teacher curate an entry on behalf of student club or class?
No. Entries must be written and filed by students. Teachers may provide support, but cannot write entries and should not file entries under their names.

Is MyImpact Challenge a scholarship program?
No. MyImpact Challenge awards cash prizes which can be used for any purpose, whether funding your education or investing money back into your project.

What if my project isn’t finished by the deadline?
If you’ve started work an ongoing service project that just isn’t finished yet, enter anyway. If you’re doing real work and your project is having a real impact, we want to see it.

Can I enter my project plan in MyImpact Challenge?
No. MyImpact Challenge is a contest for completed or in-progress service projects. If you are only at the project planning stage, you might have a great entry for next year’s contest.

How do I get more information?
More information about the contest is available at www.MyImpactChallenge.org or by emailing myimpact@mybri.org.