

How the Media Presents Information

Guiding Question



- What are the different ways the media presents information? How do these differences affect audiences?

Objectives

- I can explain how the media presents information can affect how people participate and interact.

Directions: Complete the chart as instructed by your teacher with the sources you found on your own.

Presentation Style	How Information is Presented	Possible Effect on Audience
<u>Coverage</u> : Blue Team won the game with a score of 74-71 after going into overtime. This brings the Blue Team's record to 12-1 and the Red Team to 10-2. Both teams are back in action next Friday, as the Blue Team plays Green, and the Red Team plays Yellow.		
<u>Analysis</u> : Red Team's leading scorer, Player W, went out late in the fourth quarter with a knee injury. That may have been what led to the Blue Team's ability to score 10 unanswered points and bring the game to a tie and force overtime. Blue Team walked away with the win, 74-71.		
<u>Commentary</u> : With poor coaching and obvious unfair foul calling there was no way the Red Team was going to win that game. It is surprising the score was that close. Fans of the Red Team have every right to behave the way they did at the end of the game.		