

The Bill of Rights Institute presents, MyImpact Challenge!

MyImpact Challenge is a civic engagement contest that promotes and fosters a robust understanding of citizenship to get students active in their communities now!

Student service projects can win up to \$10,000, with \$40,000 in total prizes available to students and teachers

www.myimpactchallenge.org



LEARN MORE

*My*Impact
CHALLENGE
THE BILL OF RIGHTS INSTITUTE'S
NATIONAL CIVICS CONTEST

BILL of RIGHTS
INSTITUTE

BILL *of* RIGHTS INSTITUTE

The Bill of Rights Institute is a nonprofit organization that promotes civics and history education through innovative curricula and educational programs for teachers and students. For more information, visit www.mybri.org.

Product	Criterion	Potential Points
Project Report		60
Community Impact	Clearly demonstrates a meaningful impact on the community. At least two examples of meaningful impact should be demonstrated. (10 points possible for each)	20
Components	Content includes five required components: Project inspiration, project plan, details of the project execution, two examples of the project's impact on a community of which the student is a part. (Up to 2 points awarded for each component)	10
Knowledge Gained	Clearly explains several ways in which the student grew in understanding of the role of civic virtue, knowledge of their communities, and their ability to support or impact them.	20
Originality	Shows a large amount of original thought. Ideas are creative and inventive.	10
Mechanics	Content well organized, coherent, logical, and generally free of spelling and grammatical errors.	10
Essay		30
Mechanics	Coherent, logical, and persuasive writing that is generally free of spelling and grammatical errors	10
Civic Virtue	Clearly articulates at least one Civic Virtue motivating the project as defined in the Bill of Right's Institutes "Principles and Virtues."	10
Founding Principle	Clearly articulates at least one Founding Principle motivating the project as defined in the Bill of Right's Institutes "Principles and Virtues."	10
Visual Documentation		10
Completion and Appropriateness	Photographs and/or video conformed to the submission guidelines and were appropriate	2
Understanding	Photographs enhanced understanding of the projects	4
Impact	Photographs and/or video demonstrated the impact of the project on the community	4
Total		100

Type	Student Grand Prize	Student First Prize	Student Second Prize	Student Third Prize	Student Honorable Mention	Teacher Grand Prize	Teacher Support Prize	Teacher Submission Prize	Total
Description	Entry with the highest point total as determined by the final-round judging panel. (See Terms and Conditions)	Entry with the second-highest point total as determined by the final-round judging panel.	Entry with the third-highest point total as determined by the final-round judging panel	Entry with the fourth-highest point total as determined by the final-round judging panel	Entries deemed to be of special merit	Teacher wins if student wins grand prize	Teacher producing the most valid entries	Up to twenty prizes awarded to the teachers generating the most entries (minimum 3 entries required to win)	
Winners	1	1	1	1	6	1	1	20	
Prize	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$500	\$500	\$250	
Subtotal	\$10,000	\$7,500	\$5,000	\$2,500	\$9,000	\$500	\$500	\$5,000	



Caroline Gao

2023 Grand
Prize Winner

Caroline felt misunderstood as a Chinese-American in a small Oregon town, so she started “The World in Us” to introduce children of different cultures to each other.

In the 2023 MyImpact Challenge, she won \$10,000



Rylee Kamahele

2023 First Prize
Winner

Rylee started “The Catalyst Club” when she was 9 – it’s now an umbrella organization for 8 different charities.

In the 2023 MyImpact Challenge, she won \$7,500.



Mark Leschinsky

2023 Second
Prize Winner

Mark saw that many aspiring filmmakers couldn’t enter film festivals due to the cost. He founded the Student World Impact Film Festival with no entry fees.

In the 2022 MyImpact Challenge he won \$500, he continued developing his project then in 2023, he won \$5,000!



Miyana Holden

2023 Third
Prize Winner

Miyana saw the need for better resources for children with autism, especially those with low income. She founded SPECTRUMeyes to distribute sensory kits to autistic children.

In the 2023 MyImpact Challenge, she won \$2,500

LEARN MORE: billofrightsinstitute.org/blog/winners-announced-for-bris-myimpact-challenge

2023 WINNERS

Contest Guidelines and Judging Rubric

Submissions are open to US citizens and US-based young people who are between the ages of 13 and 19. Submission must be received by 11:59 p.m. PT on Monday, May 20, 2024.

Only submissions entered through MyImpact Challenge's online portal will be accepted for the contest. The contest is designed for one student per entry, but groups of up to five students may submit as a single group entry. Prizes awarded to group entries will be split evenly between entrants.

Each submission must include the following:

- An essay of up to 1,200 words expressing how the student's project furthers:
 - At least one Civic Virtue as defined in the Bill of Rights Institute's "Principles and Virtues."
 - At least one of Founding Principle as defined in the Bill of Rights Institute's "Principles and Virtues."
- A report of up to 2,000 words detailing a student's completed or in-progress civic engagement project. Report must include the following components:
 - The inspiration for the project.
 - The project plan.
 - Details of the project's execution.
 - At least two examples of the project's demonstrated impact on the community.
 - How the student(s) grew in understanding civic virtue, knowledge of their communities, and their ability to support or impact them.
- Visual documentation of the student's project and its results in one of the following formats:
 - Photographic Only: No fewer than seven and no more than ten high-resolution still photographs, submitted in either JPEG or PNG format.
 - Video Only: One video of no more than five minutes, submitted in MP4 format.
 - Mixed Photographic and Video: No fewer than five and no more than seven high-resolution still photographs as well as one video of no more than two minutes. Photographs must be in either JPEG or PNG format, and video must be in MP4 format.

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Understanding	Photographs enhanced understanding of the projects	4
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Total		100

LEARN MORE

<https://billofrightsinstitute.org/my-impact-challenge/myimpact-challenge-submission-guidelines-and-judging-rubric>

Frequently Asked Questions

What is MyImpact Challenge?

MyImpact Challenge is a civic engagement contest from the Bill of Rights Institute that rewards student service projects with cash prizes of up to \$10,000. Our goal is simple: foster a robust understanding of citizenship and get students active in their communities now!

Who can enter?

The contest is open to students between the ages of 13 and 19 located in U.S. states, territories, or Department of Defense schools abroad.

How do I enter?

Send a project report of up to 2,000 words and an essay of up to 1,200 words on how your project upholds one Civic Virtue and one Founding Principle, and photo or video documentation. Find out more about at MyImpactChallenge.org.

Can I enter with a group?

Groups of up to five members can enter the contest.

Can a teacher curate an entry on behalf of a student club or class?

No. Entries must be written and filed by students. Teachers may provide support but cannot write entries and should not file entries under their names.

Is MyImpact Challenge a scholarship program?

No. MyImpact Challenge awards cash prizes which can be used for any purpose, whether funding your education or investing money back into your project.

www.myimpactchallenge.org

Frequently Asked Questions

What if my project isn't finished by the deadline?

If you've started work on an ongoing service project that just isn't finished yet, enter anyway. If you're doing real work and your project is having a real impact, we want to see it.

Can I enter my project plan in MyImpact Challenge?

No. MyImpact Challenge is a contest for completed or in-progress service projects. If you are only at the project planning stage, you might have a great entry for next year's contest.

How do I get more information?

More information about the contest is available at www.MyImpactChallenge.org or by emailing myimpact@mybri.org.

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