

Communicating with the Public

Guiding Question

- How do public officials use media to communicate with the people?

Objectives

- I can explain how government officials use media to communicate with the public and constituents.

Directions: Using the president's official social media account, or other media assigned by your teacher, complete the organizer.

Media Communication	Purpose From Public Official	Meaning To/Reaction from the General Public and Constituents
Link to, screenshot of, or description of specific media communication	What was the president trying to communicate to or with the public?	How might the specific communication be received by different people? Including those who can or cannot vote and those who did or did not vote for this president.